

CLAIMS:

1. A video advertising display system comprising:
 - one or more display monitors used to present audio-visual advertising images;
 - one or more video devices which can playback stored audiovisual advertising and informational data;
 - one or more control means for initiating playback of the stored audio-visual advertising and informational data; and
 - a video playback controller connected to the one or more control means for initiating playback and to the one or more video devices to initiate a control signal to begin the playback sequence by the one or more video devices of the stored audio-visual advertising and informational data.
2. The video advertising display system of Claim 1 wherein said one or more control means for initiating playback being one or more motion detectors to sense the presence of a viewer.
3. The video advertising display system of Claim 2 wherein said video play back controller, upon the sensing of a viewer by said one or more motion detectors, will continue the playback for so long as a viewer is sensed to be proximate the one or more video display monitors.
4. The video advertising display system of Claim 1 wherein said one or more control means for initiating playback being a control switch manually actuated by a user to initiate a control signal to begin the playback sequence by the one or more video devices of the stored audio-visual advertising and informational data.

5. The video advertising display system of Claim 1 further comprising one or more audio speakers to provide audio corresponding to the visual advertisements presented on the one or more display monitors.
6. The video advertising display system of Claim 1 wherein said one or more motion detectors include an invisible light beam producer and sensor in line with a reflective mirror, which sensor will detect a disturbance in the reflection of the light beam when a viewer passes through the light beam.
7. The video advertising display system of Claim 1 wherein said video device is a videotape player.
8. The video advertising display system of claim 1 wherein said video device is a DVD player.